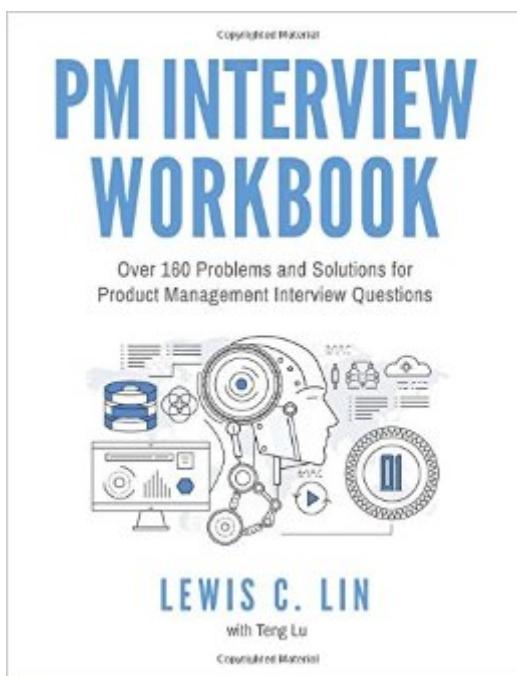


The book was found

PM Interview Workbook: Over 160 Problems And Solutions For Product Management Interview Questions



Synopsis

NOTE: This is the OLDERÂ 1st edition. The NEWER 2nd edition, re-titled as PM Interview Questions, is available here:Â <http://amzn.to/2crlN1I> ----- Over 160 Real PM Interview Workbook from Top Tech Companies The world's expert in product management interviews, Lewis C. Lin, gives readers over 160Â practice questionsÂ to gain product management (PM) proficiency and master the PM interview. The PM Interview Workbook is a resource you donâ™t want to miss. It containsÂ overÂ 160Â actual questions from top tech companies including: Google Facebook Uber Dropbox Microsoft Fully SolvedÂ Solutions The book contains fully solved solutions so readers can learn, improve and do their best at the PM interview. Here are some questions and sample answers you'll find in the book: Product Design How would you design an ATM for elderly people? Should Google build a Comcast-like TV cable service? Instagram currently supports 3 to 15 second videos. We're considering supporting videos of unlimited length. How would you modify the UX to accommodate this? Pricing How would you go about pricing UberX or any other new Uber product? Let's say Google created a teleporting device: which market segments would you go after? How would you price it? Metrics Imagine you are the Web Services (AWS)Â PM in Sydney. What are the top three metrics youâ™d look at? Facebook users have declined 20 percent week over week. Diagnose the problem. How would you fix the issue? The Perfect Complement to Cracking the PM Interview orÂ Decode and Conquer Many of you enjoyed reading about the PM interview frameworks revealed in Cracking the PM Interview as well asÂ Decode and Conquer, including the CIRCLESâ„¢, AARMâ„¢ and DIGSâ„¢ Methods.Â The PM Interview Workbook is the perfect complement to both books. With over 160Â practice questions, you'll seeÂ what the best PM interview responses look and feel like.

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